

## Initiative of Computer Training and IELTS Coaching in Alo-BT and Naogaon

Alo Bhubon Trust (Alo-BT) is proud to announce the establishment of the **Smart Skill Center (SSC)**, a significant step towards bridging the educational and vocational gap in Bangladesh, particularly in the rural area of Naogaon. The SSC, operating from both our Dhaka office and Naogaon, provides specialized **IELTS coaching and IT training**, focusing on enhancing English language proficiency and technical skills among underprivileged youth and women.

### Empowering Youth through English Proficiency

The **IELTS coaching** program at SSC is designed to empower individuals, especially those from underprivileged backgrounds, by improving their English language skills, critical for accessing education, employment, or immigration opportunities in English-speaking countries.

The coaching program focuses on:

- **Understanding Test Format:** Familiarizing candidates with the IELTS test's structure, including its sections—Listening, Reading, Writing, and Speaking—helps reduce test-day anxiety and improves performance.
- **Test-Taking Strategies:** Candidates are equipped with effective strategies, such as time management, skimming, scanning techniques for reading passages, and note-taking for listening sections. These techniques help maximize their scores within the allotted time.
- **Speaking Practice:** Given the challenge many faces with spoken English, coaching sessions include focused speaking practice, with personalized feedback from instructors to develop fluency, coherence, and accuracy.
- **Targeted Preparation:** Tailored coaching to address specific areas of improvement, such as writing skills, listening comprehension, or speaking fluency, ensures comprehensive preparation aligned with individual needs.

The SSC's IELTS coaching program aims to help participants achieve their desired scores and fulfill their goals related to higher education, employment, or immigration.

### IT Training: Bridging the Skills Gap in Naogaon

The Smart Skill Center also offers comprehensive IT training aimed at increasing digital literacy and enhancing employment prospects in Naogaon. With an emphasis on areas such as computer applications, graphic design, data entry, database management, and freelancing, the program is tailored to meet the needs of rural youth and women who have historically had limited access to such training.

Given the rapidly growing freelancing sector in Bangladesh, which contributes approximately \$1 billion annually to the economy, SSC aims to empower local underprivileged youth by providing the necessary skills to tap into this promising field. By offering targeted training and

support, SSC seeks to create more skilled freelancers and professionals who can thrive in both local and international markets.

**Focus on Women’s Empowerment and Economic Upliftment**

A key aspect of the Smart Skill Center is its commitment to gender equality and women's empowerment. With a target of ensuring that 60% of trainees are women, SSC aims to provide them with opportunities to gain financial independence through employment or entrepreneurship. This approach aligns with the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education) and SDG 5 (Gender Equality), by creating inclusive and equitable education and employment opportunities for all.

**Contributing to Sustainable Development Goals**

Through initiatives like the **Smart Skill Center**, Alo-BT continues its dedication to sustainable development, reducing educational and vocational disparities, and empowering underprivileged communities. By providing IT and English language training, SSC aims to enhance employability, promote entrepreneurship, and drive socio-economic growth, contributing significantly to the development of both local and national economies.

Overall, Alo-BT IELTS coaching (Figure 4 Left) and SSC (Figure 4 Right) can significantly enhance a candidate's chances of achieving their desired score and fulfilling their goals related to education, employment, or immigration in English-speaking countries.

The Smart Skill Center is not just a training facility but a transformative initiative that reflects the core mission of Alo Bhubon Trust—**"Serving Humanity and Sustainable Development."**



**Figure 4: Initiative of Computer Training and IELTS Coaching, Alo-BT (Left) and SSC, Naogaon (Right).**